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This picture will introduce you to Mrs. Pauline A. Lucy who won the \$25,000.00 cash prize in a National contest in choosing an appropriate name for the new flower, Zinnia. Her own statement is, "The Eastern Shore of Maryland is noted for its fine fruits and H. D. Richardson & Co. is especially noted for its excellent small fruits."

Mrs. Pauline A. Lucy

H. D. RICHARDSON & CO., Willards, Md.

1950 SPRING AND FALL CATALOGUE

Introduction



Dear Farmers and Friends:

This is our new 1950 catalogue. It is made according to our nature. We hope we don't leave the impression that we are bigger, better, smarter, and older than anyone else because we know we are not.

You will notice our pictures are true photographs and not a great display of gay colors that are painted by artists. We will admit they can do a wonderful job, but the word genuine in anything speaks louder, stronger, and more dependably in the business world than anything yet discovered. We may be old-fashioned, but we believe the customer had rather have that amount of money spent giving him a better grade of plants. Then he can grow a picture on his own farm that an artist can't improve.

We have not taken up page after page with testimonial letters to prove we are honest and square-dealing people and that we ship some good plants. The reason we did not is we are yet without a complaint about the grade of our plants from a single customer, and for that reason we are, so far, not guilty of shipping any of our customers plants that were unfair to them. We have no intention of doing so and for that reason we don't need to defend ourselves nor do we need witnesses and more witnesses to testify that we had good plants and dealt with our customers honestly. If you want reference we can give it to you from all parts of America. We believe the farmers will understand the common sense we are using as they are a tribe of business people.

Now if that sun continues to travel on time as it has been doing for quite awhile, we wouldn't be surprised if those buds didn't unfold again this spring. If they do, you will be wanting to know where your Strawberry Plants are coming from and if they will be delivered on time. Now it seems to us the thing to do is to mail your order in as soon as you possibly can. That way there will be no doubt of getting your plants or getting them on time.

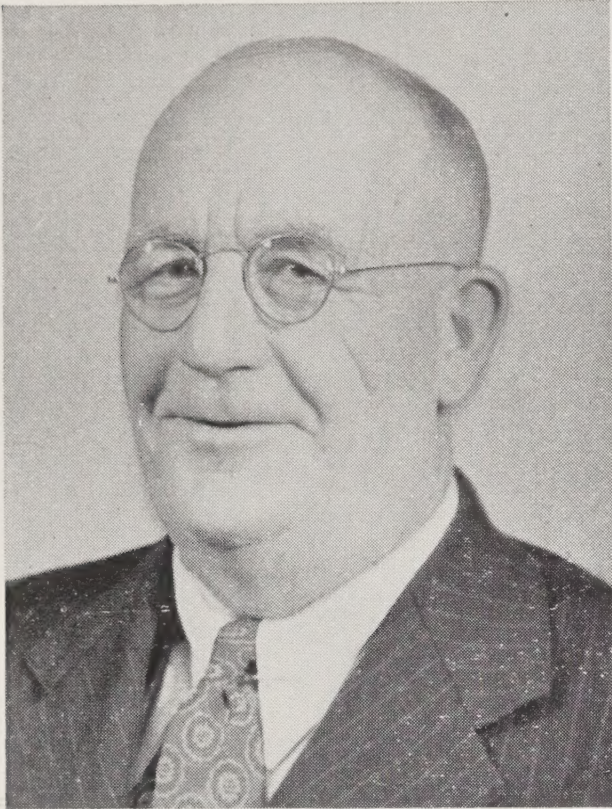
H. D. RICHARDSON & CO.



PREMIER

PREMIER. Premier, nationally known and have told their own story from coast to coast. For a number of years it has been considered the leader among the early varieties, and it must still be as the Premier plant is the leading seller among all strawberry plants today. It is mostly grown in the northern and western states and is as good a cropper and berry today as it ever was. When it comes to furnishing good, well rooted Premier plants we have really got them.

THE NEW BLAKEMORE. The new Blakemore was originated by the U. S. Dept. of Agriculture and it is really resistant to the Yellows commonly found in Blakemore. For that reason, or some other reason it produces a lot more berries, and much larger berries, which makes it a real strawberry, worthy of any growers best piece of land, as this berry carries extremely well, and is in demand in every market in this nation.



HARRY D. RICHARDSON
FOUNDER

I never would put my picture in the catalogue because I was afraid it might not take so good and hurt my business. However, since the boys were fresh home from the service they thought that being we were all together we should have all of our pictures in the catalogue. You know what happened? My picture came out better than any of them.

Some of my old girls, who are around 75, say that I look as well as I ever did. As much as I like to hear it I think the trick is that their eyes have failed about as fast as I have wrinkled.

I'm not kidding about the strawberry plants. We never had better plants. and no other company ever had any better plants. We have a lot of them. We have taken care of our commercial growers when p'lants were scarce. He made a pocket-full of money. We never let him down because we could sell small orders for more money. Our customers come back and bring their neighbor. This method of doing business never grows old.

HARRY D. RICHARDSON



WELTON A. RICHARDSON
GENERAL MANAGER

I happen to be another farm boy that served a hitch in the U.S. Navy. I was more fortunate than many other sailors. I left San Diego on an old ship called The Indian Island. She missed a lot of bombs and mines but finally hit a mine. Then I got another ship called The U.S.S. Dixie. She is well known and well liked by all sailors.

The Dixie total sea voyage was four years and had never docked at a home port. On December 5, 1945, was my happiest day in Shanghai, China, when the 1100 foot long homeward bound pennant was raised which represented her crew of 1100 men. My duties were in the engine room. When the orders came to stand by to get underway and the bell rang to give one-third forward I gently opened the throttle.

Then the ship slowly moved off and the music began to play. I then thought "Maybe it is true that we are homeward bound".

When she bumped the wharf at Seattle, Wash., Pier 91, I said, "This is home," although I had 3,000 more miles.

WELTON A. RICHARDSON



VAUGHN E. RICHARDSON
LAWYER

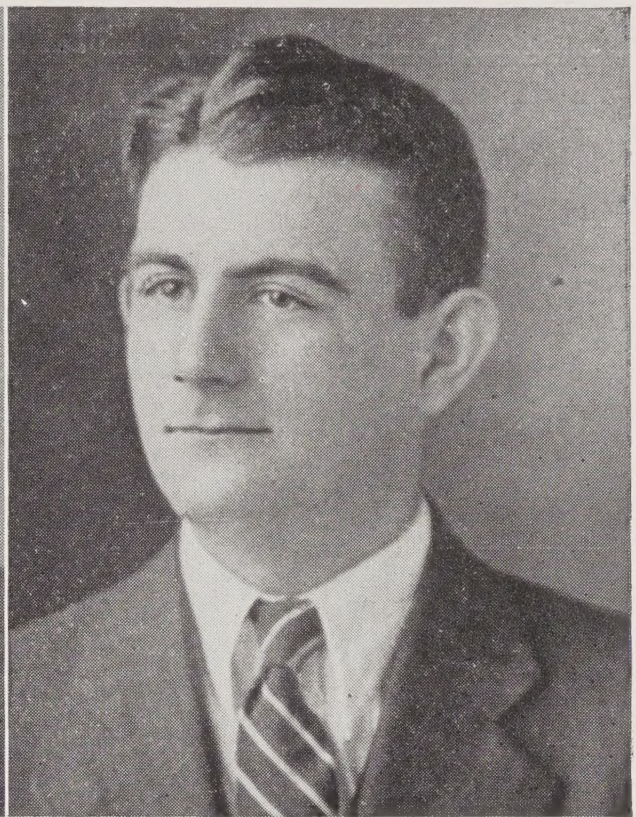
This is Vaughn E. Richardson who served nearly five years in the U.S. Army and traveled many thousands of miles.

I never had but one real pleasure trip. That was when I was seated on the train that was homeward bound. Looking the passengers over I saw some looking strong, some weak, some who had left part of their bodies over in the jungles, and some of my best buddies were entirely lost.

While crossing this great country I looked out the car windows at the great wheat fields nodding in the breeze, contented cows grazing by the brook, the happy children playing in the yards, and a trainload of homeward bound soldiers who protected this great nation, then I was proud of my country even though I did not own a dollar's worth of it.

I still feel that I was very fortunate and blessed in many ways.

VAUGHN E. RICHARDSON



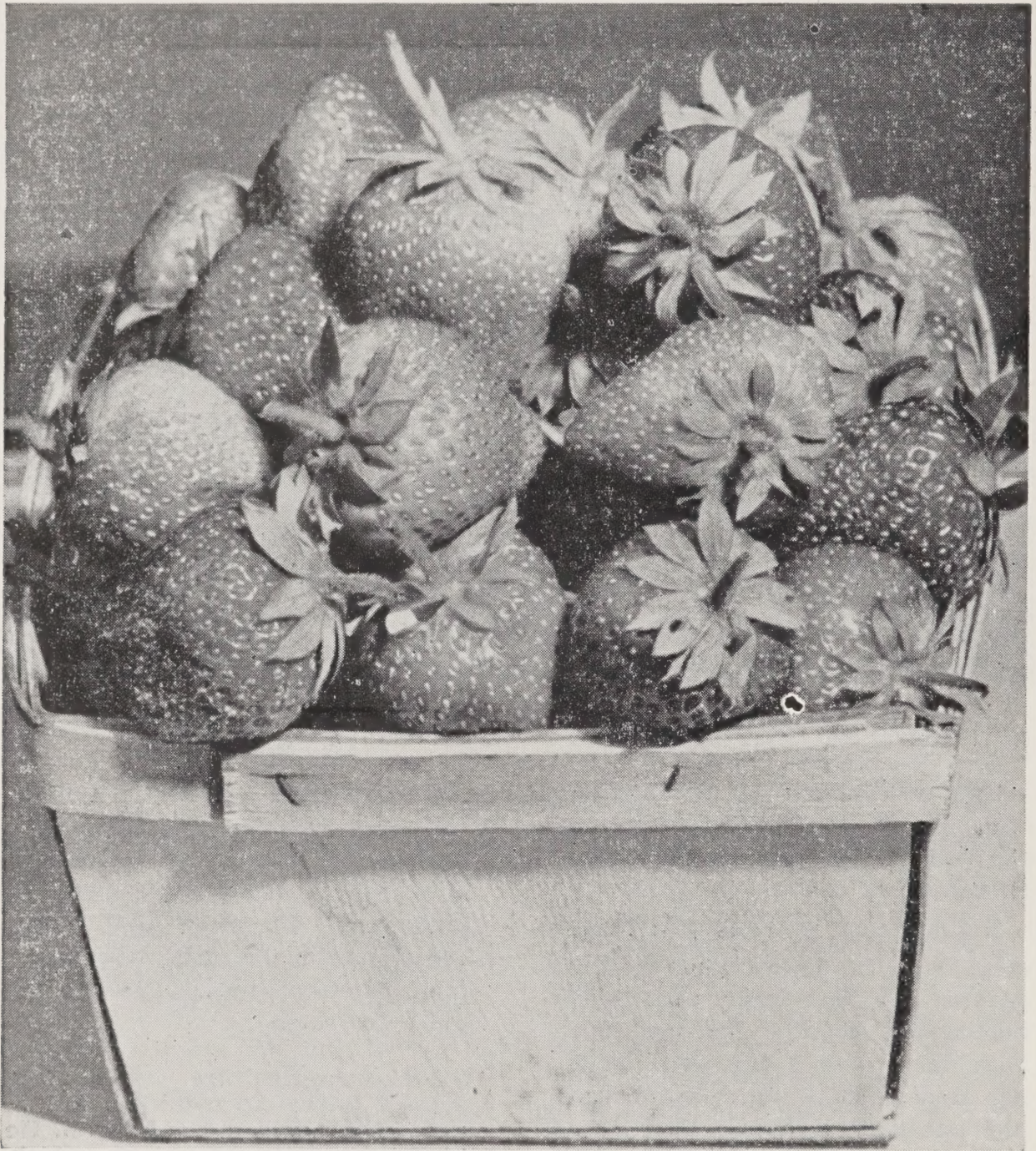
HOWARD D. RICHARDSON
AG. SPECIALIST

I have spent my entire life on the farm except four years which I spent in College at University of Maryland where I graduated in agriculture. I learned some there, some here on the farm, some from our customers, and still have a lot more to learn.

I class agriculture the broadest subject known to mankind. A tiller of the soil is a bright man. He is dealing with the earth which has never harmed anyone. The Earth provides us with homes, the best of food, clothing, medicine, and heat for the home; also with power that puts the ship across the ocean the power to put the train over mountains and power to put cars over the highways.

The scientists agree that they have learned very little about what the earth possesses but it takes care of us while we are here, also when we are gone, and never harms anyone.

HOWARD D. RICHARDSON

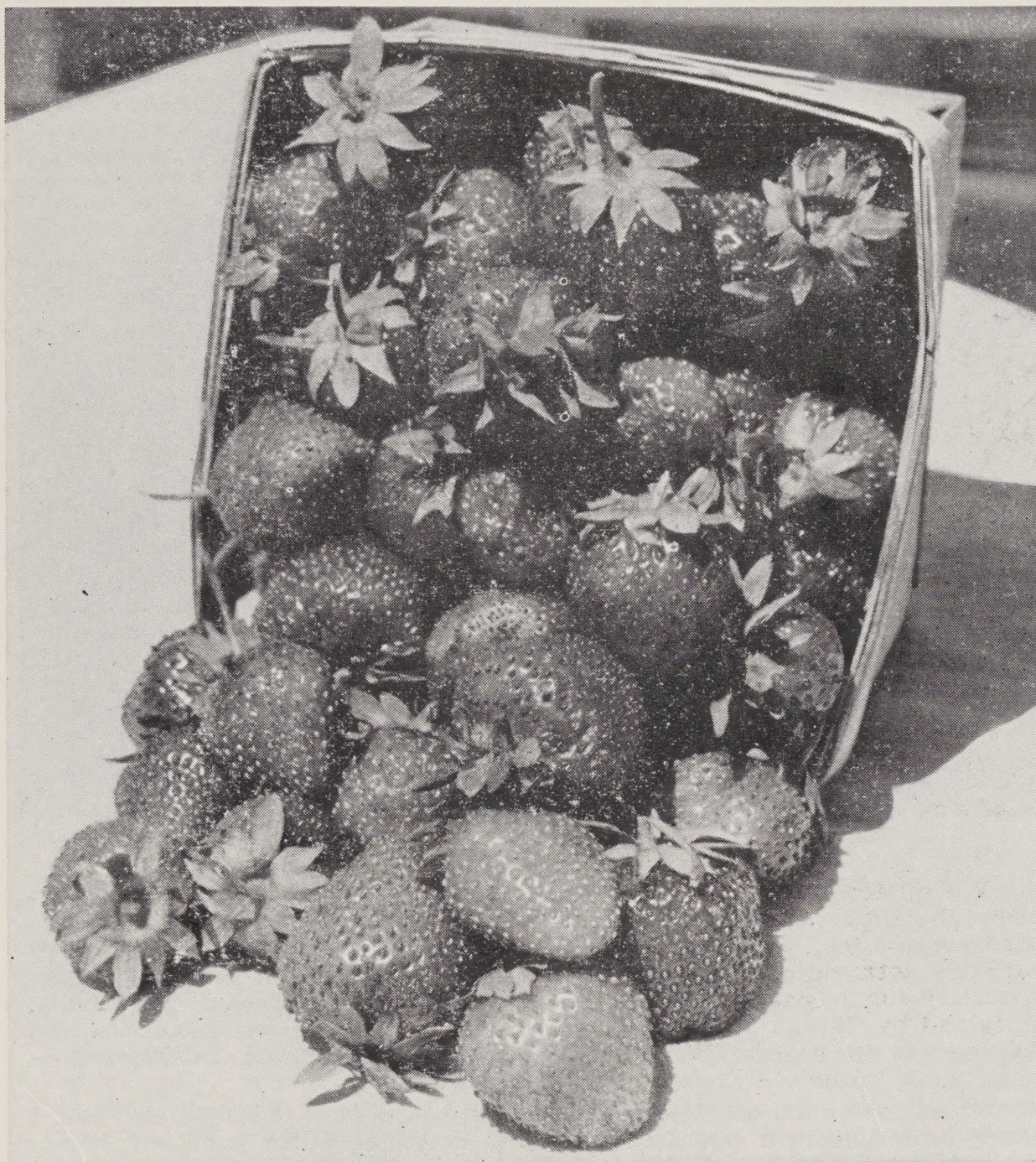


PATHFINDER

PATHFINDER. Now boys, I have been telling you about this new berry for the Northern and Western states.

New Haven, Conn., Experimental Station, Dr. D. F. Jones, reports a yield of 15,000 quarts per acre, this is over 600 crates. I call it a good crop, and I believe his report to be true. Pathfinder was the outstanding variety in 1939. It must be all right. My wife says it is the best looking berry in the dish that she ever put on the table; and the best tasting berry of any variety. As far as I am concerned, that table story is settled. I am not going to argue about it; in fact, I am afraid to.

CATSKILL. We were the first to boast about Catskill. We believed in it and led our ad in farm papers with it and still do recommend it. We sold to an Association in Connecticut, in 1938, large quantities of Catskill. I understand they had wonderful success with our Catskills, and still, we are recommending Pathfinder where Catskills are good. It is a bigger cropper and better berry and picks longer.

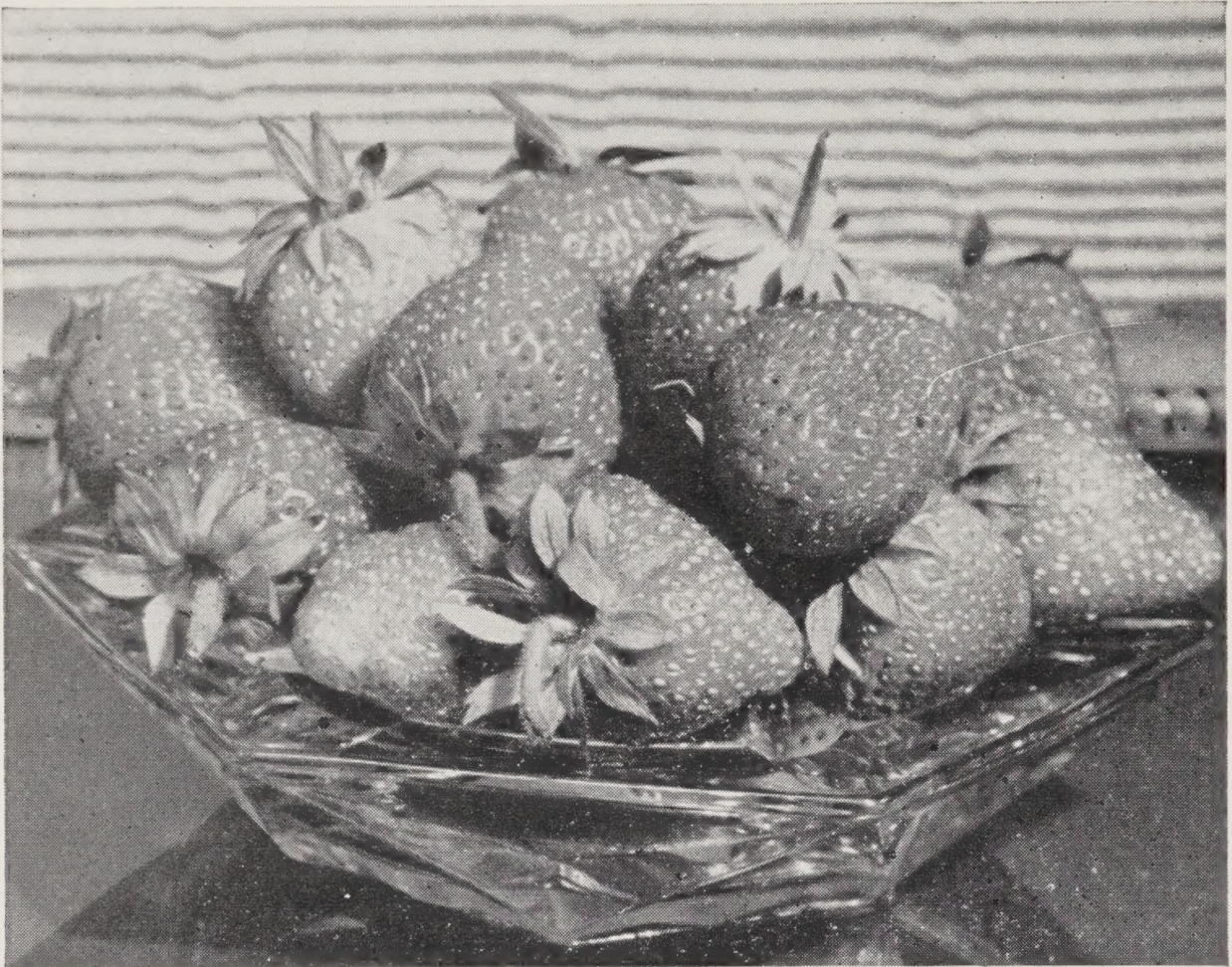


MIDLAND

The Midland berry is alright. It is in class with any berry. In fact, at the present time it stands out above any early berry. The plants are big and strong and don't grow too thick in the row. The berry is a very large cone-shaped berry that really sparkles and has a large green cap. When packed in the crate it is decorated with red and green and really looks like healthy strawberries which will give the grower the thrill that he has done what he was trying to do.

RED STAR

Red Star (U.S.D.A.) is an extra late berry. It is new and pretty. It grows anywhere and will stand shipping a long distance. Sells anywhere and is a fine late berry. It has flavor and the biggest green caps that we ever saw grow on strawberries. We have never said so before, but the Red Star has put the famous old Chesapeake on the back seat. read this again and you will see my story comes true.



TEMPLE

We quote: Since 1937 a cooperative strawberry Breeding project between the University of Maryland and the U. S. Department of Agriculture has been in effect. The purpose of this program is to obtain new strawberry varieties with resistance to the red stele disease as well as the qualities necessary for a commercial strawberry. All crosses are made at Beltsville, Maryland by George M. Darrow, which most of the growers selections and propogation are done by W. F. Jeffers on the Eastern Shore of Maryland — (End of quotation).

There is a lot more history to this new berry and it is all true. But I am so interested in it that I want to say something about it myself, knowing that I have no chance to claim any credit for breeding this wonderful berry. I wish I did. But at any rate I am personally acquainted with Dr. Jeffers and Dr. Darrow and with Dr. Temple, I have been associated with them on many occasions pertaining to strawberries and my thoughts of them all was always pleasant and I give them all the credit for their Master Stroke. But do expect to make a lot of money fruiting the Temple berry. Now I tell you why I do; the first thing it resists disease like leaf scratch and others as well and it is a good plant maker. It takes one half as many plants to the acre and that's a great saving and it grows off faster than other berries makes it easier to till. Does well in damp land and above all when strawberry time comes you have a bumping crop of big, cone shaped, sparkling red strawberries with a big, fresh green cap. Seeds stand out so it will not chafe the berry in shipping it solid. In shipping quality and flavor there is nothing left out. This berry smacks in good with any kind of bread or cake.

In planting, growing, packing and shipping our thoughts are always of our customers to make sure we do him a good job.

SPECIAL A		SPECIAL B	
Selected for Northern Gardens		New Leading Varieties	
25 Premier		25 Fairland	
25 Catskill		25 Sparkle	
25 Robinson		25 Temple	
25 Red Star		25 Midland	
100 plants catalogue value \$4.15		100 plants catalogue value \$4.15	
OUR SPECIAL ONLY \$2.75		OUR SPECIAL ONLY \$2.75	
or		or	
DOUBLE ABOVE FOR \$4.75		DOUBLE ABOVE FOR \$4.75	

CHESAPEAKE

This is a stylish old variety. It has all the good points that you could wish for, except it is very choicy about the type of soil. It does well in dark, deep and rich soil.

STARBRIGHT. Starbright (U.S.D.A.) is a cross between Chesapeake and Fairfax. You know it has good parents and when you grow it you will then know it inherited the good quality of them both. If you have been wanting to grow Chesapeake and the soil does not suit them this Starbright will grow there.

GEM (Everbearing). A new and much advertised everbearing variety. Is a better plant maker than Mastodon, but with us it did not crop with the Mastodon. Some growers praise it very highly.

BIG JOE. A good midseason variety coming on a few days earlier than Chesapeake and for this reason we recommend it.

Big Joe berries are large in size with an attractive green cap, good cropper, sells well and a fairly good shipper to nearby markets.

A good grower and cropper on most all types of soil.

FAIRFAX. The queen of quality. Was introduced in 1932 and is another scientific cross of Royal Sovereign and Premier by the U. S. Department of Agriculture. We fruited it on our ideal strawberry soil and found it has the most delicious flavor of any berry we grow. We are not advising our customers to go back on the Premier which has been so dependable, but we do advise you to try our Dorsett and Fairfax in your planting.

MASTODON (Everbearing). This is undoubtedly the best everbearing variety. Produces a good crop of berries the same summer you set the plants. We have customers near large cities who claim it very profitable. We have tried many kinds of the everbearers but are only recommending the Mastodon as it seems to do well in most all sections of the country.

DORSETT. This is another of the U. S. Department of Agriculture strawberries introduced in 1933. It is a cross of Premier and Royal Sovereign. It is adaptable to almost all types of soil, and bears berries light in color with a delicious flavor.

CLAIMS. All claims for stock received not as represented should be reported promptly. We cannot entertain claims made after stock has been accepted in good faith, or when a report is not made in some form within a period of 15 days after arrival of stock.



The above picture is Premier on display at the great farm show and which captured the first prize amounting to \$350.00 in honor of the father and son whom you see in the picture also. Now folks we are proud of this. In the first place we are proud of having these people as our customers. We are proud of this man because he is an intelligent farmer. Another thing we pride about him is that he is proud of his son and wants to bring him up with an understanding of nature and qualify him to know how things are done and be willing to go do them. As long as our young men grow up with this kind of training and this type of blood continues to flow in their veins, America will continue to be a great nation. We always look with great pride upon a young man who shows this mark of quality knowing he is for America and will love and protect this great nation which was carved out of a wilderness by his forefathers. He is one of the many young men who will never forget H. D. Richardson & Co. because it was the firm where he got his plants that won for his father and him the first prize.



The above picture is Catskill strawberries. You will also see Bob Hall and his companion and the sweepstake ribbon which captured the \$400.00 prize. Bob looks like he is kind of proud of it and we don't blame him. He is no prouder of his prize than we are of his companion and him and seeing his berries bid off at \$1.25 per quart or \$5.00 per gallon.

This is positive proof that Bob has a good idea about where to get his plants and he knows what to do with them after he gets them. He also knows how to pick and display them. Such affairs as this have a great meaning to a community. It shows that the middle-aged people still like to win especially when they can apply themselves to the Creator's nature to such extent that they can deliver the best that there is there. This causes us to feel that we have been rewarded for the careful selections we have been making in our strawberry plant adventures. It means a lot to us to have the confidence of these customers and to have their good words in the community where they have won the sweepstake prize with Richardson plants. It saves us from spending thousands of dollars advertising in farm papers which we have never been compelled to do in order to sell all the plants we could produce.



You will notice this picture shows a roadside market and a customer buying strawberries where some of the quarts are sold out of the crates.

FAIRPEAKE

A cross between Fairfax and Chesapeake and has the good qualities of both parents. It has kept the wonderful flavor of the Fairfax and the firmness of the Chesapeake. The Fairpeake requires damp rich soil same as the Chesapeake, but it is by far a better plant maker than Chesapeake. The advantage of Fairpeake is that it is not choicy about its soil.

LUPTON

A fancy late and beautiful red berry. One of the best shippers known. It grows well in most all types of soil. Makes a good bed and good crop of berries.

No. 1		Order these garden orders by numbers. Each of these garden orders are selected Early, Midseason, Late, and Everbearing.	No. 2	
Premier	Catskill		Premier	Catskill
Temple	Red Star		Red Star	Temple
Mastodon			Mastodon	
25 Each			50 Each	
Special \$3.00			Special \$5.00	



SPARKLE

Sparkle has it's right name. It actually sparkles when it is in the crate. It is a smooth red berry with a big, fresh, green cap and brown seed that stand out. We are going to say it is a coming midseason berry. It's native soil would be where Premier, Catskill and Pathfinder are grown. The Sparkle berry has proved outstanding in New York State, no doubt it will do equally as well in other Northern States. This is enough for us to say about it. You will be hearing and learning of it from your neighbor if you have not had some of them.



ASPARAGUS

MARY WASHINGTON

Mary Washington asparagus has been so satisfactory that other varieties are practically forgotten. I want to mention that the Mary Washington stocks come out of the ground plumb straight. When you go to bunch them they lay in the form straight as pencils.

ASPARAGUS PRICE LIST

	25	50	100	250	500	750	1000
1 yr., No. 1	\$1.15	\$1.90	\$3.00	\$6.00	\$ 9.40	\$12.40	\$15.00
2 yr., No. 1	1.85	3.10	5.00	10.00	15.60	20.60	25.00



FAIRLAND

The Fairland is a berry which has made it's own record and made it's own name. It has demanded a place in the strawberry world like no other berry has ever done. We understand the originator in the beginning thought well of it. He also thought he had other berries as good or better, so for that reason he did not name it nor permit any one to sell it. He had it tried out on experimental plots in many Universities throughout the country. No doubt he had many favorable reports in the beginning. The experimental stations continued to grow a great many of them and the berry proved to have the wonderful qualities of flavor, style, and beauty and also was a highly disease-resistant plant. In all growing sections where Premier, Catskill, and Pathfinder did well there was a demand created for this new berry without a name.

<p>No. 3 Premier Dorsett Temple Big Joe Gem 25 Each Special \$3.00</p>	<hr/> <hr/> <p>Sparkling, Red, Straw- berries fresh from your garden tops all fruit.</p> <hr/> <hr/>	<p>No. 4 Premier Dorsett Temple Big Joe Gem 50 Each Special \$5.00</p>
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ROBINSON

The Robinson berry has been very successful in places where Premier grows. Now do we especially recommend it. It makes a good fruiting bed in most any type of soil. It grows a sparkling red berry with a green cap and really looks like a strawberry should. It is as great a berry as could be described, but we don't see any use in giving it so many names. Some companies call it Scarlet Beauty and Kardinal King. Its true name is Robinson and that is the only official name it has.

GARDEN OF EDEN

It does seem to us that a little Garden of Eden with strawberries, blueberries, grapes, raspberries, gooseberries, and other small fruits serves the greatest purpose that any piece of land can serve. It furnishes your table with the highest grade of fresh fruits from early spring to late summer.

The greatest pleasure you ever had is to have all these fruits growing so that when your children and grandchildren are around you can take them out to your little Garden of Eden and see them pick the fruit right fresh from the vine making their own selection. You have them fulfilled the highest place in God's nature. That will be proved to you by the children's rating you above all other human beings because you have fulfilled their heart's desire. Just recall to your childhood days what family wrote their name in your heart with a small gift of some kind of fruit.



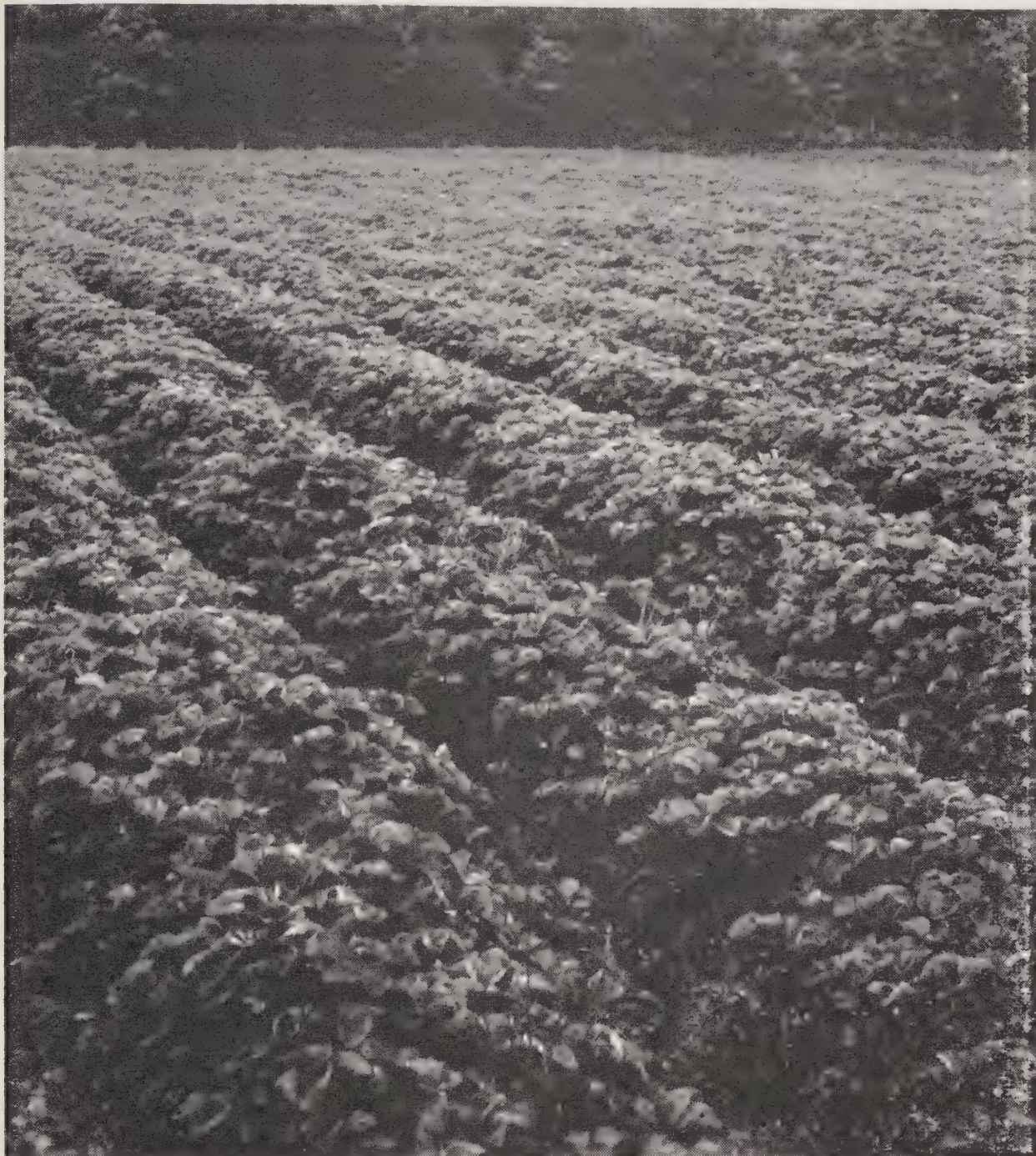
STREAMLINER

The genuine Streamliner is a rather new everbearer. It is the only everbearer we have ever undertaken to class with the Mastodon and Gem. We have classed them the three top everbearing varieties. We think we are justified in doing this considering the reports we have had from our customers from coast to coast. You can have berries from the fourth of July until snowfall.

A FEW SUGGESTIONS FOR BEGINNERS ON HOW TO PLANT STRAWBERRIES

We would never print in our catalogue a long story on how to grow strawberries to tell someone how a thousand miles from where we farmed it because we thought if he had made a living on his farm, spent his time there, and concentrated on his business we thought he would know his farm best.

However, we do have some beginners who write us seeking information on how to set their plants and this is what we tell them: Plow your land, make your rows $3\frac{1}{2}$ to 4 feet apart, set your plants about 14 inches apart in the row, put the roots in the ground well and leave the bud above the ground. If you will cultivate and hoe them the same as other crops the plants will do the balance. Now as to fertilizing them when you set them out that is not necessary. Most any garden soil is rich enough to grow a bed of strawberry plants. The best time to put the fertilizer on is in August right on top of the bed while the plant-leaves are dry. Then it is not necessary to fertilize them again in the Spring.



The above is the picture of one of our strawberry patches grown on one of our own farms on Highway No. 50, half-way between Salisbury and Ocean City, Md.

RED CROP (N. J. 377)
Newest Introduction

A new strawberry originated at the University of New Jersey and was named Red Crop. We have all of the faith in the world in the University. The Red Crop berry has been compared with the Pathfinder, but Red Crop is firm and brighter in color. You are going to hear a lot of praise about this berry in a few years. At the present time the plants are so scarce we are asking you to limit your order to 500 plants or less so more people may try them out.

SUWANEE. The South has always had a number of good Strawberry varieties. Now the Suwanee has appeared. It tops them all South of the Mason-Dixon line for flavor and production.



The above picture shows what Blueberries will do for you in six years. It is the most beautiful crop of fruit ever grown.

FRESH FRUIT		CANNING		QUICK FREEZE	
Weymouth	E	Rancocas	E	Rubel	M
June	E	Rubel	M	Jersey	L
Cabot	E	Jersey	L	Burlington	L
Jersey	L	Pemberton	M	Atlantic	L
Burlington	L	Dixie	L	Pemberton	M
Dixie	L			Dixie	L
Atlantic	L				

Our method above of classifying Blueberries has been confirmed by one of the great authorities on Blueberries. Star varieties.

WEYMOUTH — The earliest blueberry, vigor growing bush, has beautiful foliage, fruit is round, dark blue firm berry. Excellent for canning.

JUNE — Another early berry ripens a few days before the Cabot. It will fulfill your highest hope of fresh fruit blueberries, also an ornamental bush.

CABOT — This variety is early and doesn't make a big tall bush. Usually about 4 to 5 feet tall. It has the style and flavor to match any fruit and any market.

our customers to make sure we do him a good job.

JERSEY — A late big blueberry. It is a good canning, freezing, and shipping berry. Really a general purpose berry. As an ornamental bush it has the style of any ornamental tree.

BURLINGTON — Bush vigor and upright. Spread with large leaves. The fruit is a good blue color. It's flavor carries the dessert qualities of any fruit. Doesn't leave your taste wishing for something else.

RANCOCAS — A big rugged bush shoulder high. It is dependable in production, in qualities, style, and beauty. I wish to say it will give a lot of pleasure and profit and no trouble to grow.

RUBEL — We believe the Rubel is about the widest planted blueberry that we know of. It is hardy and productive, light blue, very firm, and ships well. The bush grows up in a desirable manner.

DIXIE — The largest blueberry ever introduced. They are larger than a nickel. You can't doubt it as we have plenty of proof. Not as extensively planted as Rancocas, Rubel, and Jersey.

ATLANTIC — Next to Dixie in size, bush grows like you want a bush to grow. The berries are firm and have good dessert qualities. It also has the shipping qualities.

Pemberton — Ranks them in size and a very healthy growing bush. A large producer with all of the good qualities for dessert.

The Blueberries are a comparatively new branch of agriculture to the farmers of America. The U. S. Department of Agriculture test plot is located right here in the neighborhood. We are personal friends of the manager of the government test plot. He is also a large grower of Blueberries.

The blueberry has alarmed the land in pleasure, profit and food value. Large canning and freezing plants buy them by truck loads here. It is fun to grow them and fun to show them to your neighbors. When you go to eat them there is so much nature to the looks of them and to the flavor that you will forget all other fruits and think about the great Blueberry.

BLUEBERRY CULTURE

You should have two different varieties near each other, then they are both benefited through the blossom pollination.

The land should be damp, but well drained, with the plants set either 4 feet by 10 feet or 6 feet by 6 feet and remember that it is to bear fruit for 70 years or more. Blueberries will grow from North Carolina to Alaska. Anywhere huckleberries, Azeleas or Mountain Laurel grows so will blueberries. Don't use lime or stable manure, but if you do want to have the best blueberries in your community get leaves and rotted limbs from the swamp and put around the plant. This keeps weeds down and moisture up. The secret in growing them is to keep the ground worked often and shallow so that the air can penetrate into the soil.

This is one subject that we should be in a position to answer your questions about as we have the government test plot for our neighbor.

BLUEBERRY PRICE LIST

	each	3-9	10-29	30-99	100 or more
1 yr., 3 to 6 in.	\$.40	\$.35	\$.30	\$.25	\$.20
2 yr., 6 to 9 in.60	.55	.45	.40	.35
2 yr., 9 to 12 in.90	.80	.70	.60	.50
2 yr., 12 to 18 in.	1.25	1.00	.90	.80	.70
3 yr., 18 to 24 in.	1.85	1.60	1.35	1.20	1.10

RED RASPBERRIES

Latham

The Latham raspberry seems to be the most popular. It looks so good when they get to the market, also yields a heavy crop, stands long distance shipments well.

Indian Summer Everbearing

The Indian must get its name from the word Indian Summer as it does deliver a spring crop and then grows a new set of canes and delivers another late autumn crop at the season of the year that is called Indian Summer.

Chief

A dark red raspberry like the Indian. Again like the Indian being the first in America and the Chief the first in the market; also stands all kinds of weather and climate like the Indian Chief.

BLACK RASPBERRIES

Cumberland

An old dependable black variety, it comes so near meeting with the approval of the black raspberry grower that we don't see the use of confusing him with another black raspberry and another black raspberry, etc., until we learn that we have it equal or a better variety. You see there may be a better variety but we have not learned of it yet.

MORRISON

A new black Raspberry with many high qualities and a great disease resistant power. They are grown over a large area, practically all of the Northern States. We are not going back on the Cumberland for black Raspberry.

RED AND BLACK RASPBERRY PRICE LIST

	12	25	50	100	250	500	1000
Latham No. 1	\$2.60	\$4.10	\$7.10	\$12.35	\$26.80	\$43.10	\$75.00
Indian Summer No. 1	2.60	4.10	7.10	12.35	26.80	43.10	75.00
Chief No. 1	2.60	4.10	7.10	12.35	26.80	43.10	75.00
Cumberland No. 1 ...	2.10	3.30	5.70	9.90	21.00	34.50	60.00
Morrison No. 1	2.10	3.30	5.70	9.90	21.00	34.50	60.00

HORSERADISH

This is a plant that you don't have to know how to grow. You order your cuttings or crowns and put them in rich soil and they will grow. They will grow right there for years. You can have it in your home and sell it to your store. Fresh ground horseradish has many times the strength and taste of that you buy in the store.

HORSERADISH PRICE LIST

	6	12	25	50	100	500	1000
Root Cuttings 6 to 8 in. \$.40	\$.70	\$1.25	\$2.25	\$ 4.25	\$16.00	\$30.00
Whole Roots	2.00	2.75	4.50	8.00	14.00	48.50	75.00

GRAPEVINES

CONCORD. An old reliable dark blue, mid-season grape. Has been grown for years on a commercial base. Other varieties have paid well some years, but the Concord is a grape that you can depend on for your bread and butter. It does well in most any kind of soil.

MOORE'S EARLY. An early blue grape that looks somewhat like the Concord but is used mainly for home use. One of the sweetest grapes.

CATAWBA. An outstanding late red grape planted for commercial as well as home arbors. Fruits extra large in size.

DELAWARE. This is a red rugged grower producing medium to large clusters but requires closer pruning than some other varieties. Very sweet.

CACO. One of the new red mid-season grapes. Ripens a few days ahead of the Concord. It contains so much sugar it will preserve itself if left on the vine too long.

NIAGARA. One of the most outstanding white grapes. It could easily be called the white Concord by its qualities although it ripens a few days earlier than the Concord. There is no need to mention other white grapes as the Niagara is the king of all white grapes.

Prices on all varieties of Grape Vines

	1	3	10	25	50	100
1 yr., No. 1	\$.45	\$1.20	\$3.25	\$6.75	\$11.25	\$18.00
2 yr., No. 155	1.50	4.05	8.45	14.05	22.50

BOYSENBERRY

The Boysenberry grows more popular every year the more we learn about how wonderful it is in cans, how wonderful it is in the freezing unit, how easily it is grown, and the tremendous crops you can get. They average about 20 baskets of berries per plant second year after planting. Put the plants 6 feet apart.

Boysenberry Prices

6	12	25	50	100	200	300	400	500	1000
\$2.05	\$2.95	\$4.65	\$8.10	\$14.05	\$25.50	\$34.40	\$42.50	\$48.85	\$85.00

DEWBERRIES

LUCRETIA. This variety is recommended by all who sell it, and also by the ones who grow it, but above all by the ones who eat it. It is hardy in the Northern States. The berries are large, long and good quality.

Dewberry Prices

6	25	50	100	200	300	400	500	1000
\$1.20	\$2.75	\$4.75	\$8.25	\$15.00	\$20.25	\$25.00	\$28.75	\$50.00

BLACKBERRIES

ELDORADO. One of the best varieties in all sections except the South. It is very popular for its rust resistance ability.

ALFRED. A high quality, large, firm, sweet berry. Picks a little earlier than the Eldorado. It is rather popular for the Northern States.

Blackberry Prices

6	25	50	100	200	300	500	1000
\$1.50	\$3.30	\$5.70	\$9.90	\$18.00	\$24.30	\$34.50	\$60.00

CURRENTS

WILDER (Midseason). A popular bright red currant planted extensively in the Northeastern States by commercial growers. The plant produces a lot of fruit which brings you a nice profit for the season.

RED LAKE (Late). Another large light red currant which is becoming very popular for all sections. The berries are large and firm.

Currant Price List

1 to 9 — \$.70 each

10 to 49 — \$.55 each

GOOSEBERRIES

DOWNING. This is the most popular variety of the American sort. The fruit is large pale green and seldom bothered with mildew.

POORMAN. A very popular variety in Nw York State although very popular throughout the country.

Gooseberry Price List

1 to 9 — \$.90 each — 2 yr. No. 1

10 to 49 — \$.80 each

POSTAL RATES AND INSTRUCTIONS TO CUSTOMERS

PAYMENT. Money order, Registered Letter, Bank Draft or Personal Check in full payment with order or $\frac{1}{4}$ cash with order and balance before date of shipment. We will book orders and wait a reasonable length of time for remittance.

GUARANTEE. That all orders will be delivered to the carriers in first class condition. All claims should be made promptly on receipt of goods and, if just, will be made satisfactory. If shipment has been delayed on the road and has spoiled, refuse same and notify us at once, or if you decide to accept same, have agent make notation on your receipt as to condition.

TRUE TO NAME. We use every precaution to have our plants true to name, and if any should prove otherwise we will replace them, but in no case will we be responsible for any sum greater than that paid for the plants.

YOU ARE TAKING NO RISK. We send just what you order or refund your money, unless you tell us to substitute your order with the nearest to it we have, should we be out of the varieties you order.

ALWAYS REMEMBER. We are at your service and will always be glad to hear from you and will give you any and every possible assistance.

POSTAL RATES. Your State shows your zone number. Column shows the rate of various plants.

Alabama 5	Kentucky 4	Brunswick 3)	South Carolina 4
Arizona 8	Louisiana 5	New Mexico 7	South Dakota 6
Arkansas 5	Maine 4	New York 3	Tennessee 5
California 8	Maryland 1 & 2	(north of	Texas 6
Colorado 7	Massachusetts 4	Albany 4)	Utah 6
Connecticut 3	Michigan 4	North Carolina 3	Vermont 4
Delaware 1 & 2	Minnesota 5	North Dakota 7	Virginia 3
Dt. Columbia 2	Mississippi 5	Ohio 4	(east of Staunton,
Florida 5	Missouri 5	Oklahoma 6	Danville 1 & 2)
Georgia 4	Montana 7	Oregon 8	Washington 8
Idaho 8	Nebraska 6	Pennsylvania 3	West Virginia 3
Illionois 5	Nevada 8	(Counties south	(Charleston and
Indiana 4	New Hampshire 4	and east of	south and west 4)
Iowa 5	New Jersey 2	Harrisburg 2)	Wisconsin 5
Kansas 6	(north of New	Rhode Island 4	Wyoming 7

STRAWBERRIES, ASPARAGUS ROOTS

Quantity of Plants

	1 & 2	3	4	5	6	7	8
25 Plants ...	\$.11	\$.12	\$.15	\$.18	\$.20	\$.24	\$.27
50 Plants12	.12	.18	.23	.27	.33	.38
100 Plants14	.18	.25	.34	.41	.52	.61
200 Plants17	.24	.36	.50	.63	.79	.95
300 Plants19	.28	.43	.61	.77	.98	1.17
400 Plants28	.44	.72	1.05	1.35	1.72	2.08
500 Plants34	.55	.90	1.32	1.71	2.18	2.65
750 Plants42	.71	1.18	1.75	2.29	2.93	3.55
1000 Plants53	.90	1.51	2.25	2.94	3.76	4.57

GRAPE VINES, RASPBERRIES, BLACKBERRIES, BLUEBERRIES

Quantity

	1 & 2	3	4	5	6	7	8
3 to 6 Plants \$.14	\$.18	\$.35	\$.34	\$.41	\$.52	\$.61
7 to 12 Plants	.16	.22	.32	.44	.56	.70	.83
13 to 20 Plants	.18	.26	.39	.56	.70	.89	1.06
21 to 30 Plants	.20	.30	.46	.66	.84	1.07	1.29

Use these postage rates for plants listed above and 2 yr. Blueberry plants. One-half of above rates for 1 yr. Blueberry plants. Double above rates for 3 yr. blueberry plants.

Strawberry Plant Price List for 1950

LOOK! Now let's get straight on this. We have helped you in these prices and our plants are all certified of the best grade. The above prices are F.O.B., Willards, Md.

Early Varieties		25	50	100	200	250	300	400	500	750	800	1000	5000
Premier		\$1.00	\$1.70	\$2.70	\$4.75	\$5.40	\$6.10	\$7.30	\$8.45	\$11.15	\$11.65	\$13.50	\$12.50
Howard 17		1.00	1.70	2.70	4.75	5.40	6.10	7.30	8.45	11.15	11.65	13.50	12.50
Dorsett		1.05	1.75	2.80	4.90	5.60	6.30	7.55	8.75	11.55	12.10	14.00	13.00
Fairfax		1.10	1.80	2.90	5.10	5.85	6.50	7.85	9.05	11.95	12.50	14.50	13.50
Pathfinder		1.00	1.70	2.70	4.75	5.40	6.10	7.30	8.45	11.15	11.65	13.50	12.50
Midland		1.10	1.80	2.90	5.10	5.85	6.50	7.85	9.05	11.95	12.50	14.50	13.50
Fairland		1.00	1.70	2.70	4.75	5.40	6.10	7.30	8.45	11.15	11.65	13.50	12.50
Red Crop		1.50	2.50	4.00	7.00	8.00	9.00	10.00	12.00				
Suwanee		.90	1.50	2.40	4.20	4.80	5.40	6.50	7.50	9.90	10.35	12.00	11.00
Blakemoire		.90	1.50	2.40	4.20	4.80	5.40	6.50	7.50	9.90	10.35	12.00	11.00
Missionary		.75	1.25	2.00	3.50	4.00	4.50	5.00	6.25	8.25	8.65	10.00	9.00
Midseason Varieties													
Catskill		1.00	1.70	2.70	4.75	5.40	6.10	7.30	8.45	11.15	11.65	13.50	12.50
Temple		.95	1.60	2.60	4.55	5.00	5.85	7.05	8.15	10.75	11.25	13.00	12.00
Big Joe		1.05	1.75	2.80	4.90	5.60	6.30	7.55	8.75	11.55	12.10	14.00	13.00
Sparkle		1.10	1.85	2.85	5.15	5.85	6.60	7.90	9.15	12.00	12.55	14.50	13.50
Starbright		.95	1.60	2.60	4.55	5.00	5.85	7.05	8.15	10.75	11.25	13.00	12.00
Robinson		.95	1.60	2.60	4.55	5.00	5.85	7.05	8.15	10.75	11.25	13.00	12.00
Late Varieties													
Chesapeake		1.15	1.95	3.10	5.40	6.20	6.95	8.35	9.70	12.75	13.75	15.50	14.50
Red Star		1.15	1.95	3.10	5.40	6.20	6.95	8.35	9.70	12.75	13.75	15.50	14.50
Lupton		.95	1.60	2.60	4.55	5.00	5.85	7.05	8.15	10.75	11.25	13.00	12.00
Fairpeake		1.10	1.85	2.85	5.15	5.85	6.60	7.90	9.15	12.00	12.55	14.50	13.50
Fall Everbearing													
Mastodon		1.90	3.15	5.00	8.75	10.00	11.25	13.50	15.65	20.65	21.60	25.00	24.00
Gem		1.90	3.15	5.00	8.75	10.00	11.25	13.50	15.65	20.65	21.60	25.00	24.00
Streamliner		2.25	3.75	6.00	10.50	12.00	13.50	16.20	18.75	24.75	25.90	30.00	29.00

WRITE FOR SPECIAL PRICES ON LARGER ORDERS. Farm bueraus and associations' orders not to exceed 500,000. Orders that are to be moved by truck should give us their date early so as to not have several trucks here on the same day.



The above is one of our strawberry fields. The lovely girls names are, from left to right, June Truitt, Myrtle Malley, and Betty Cooper. Now this year our contest is if you guess which one of the girls is married we will give you free 25 strawberry plants with your order.

H. D. RICHARDSON & CO., Willards, Md.

1950 SPRING AND FALL CATALOGUE